

FUTURE ROAD BUILDERS

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FOR IMMEDIATE RELEASE

FUTURE ROAD BUILDERS CONSTRUCTS CAREER DEVELOPMENT PATH WITH NEW, INVENTIVE WEBSITE

Pittsburgh, PA (September 30, 2015) - Future Road Builders, a virtual career awareness program developed by the Constructors Association of Western Pennsylvania (CAWP), has launched a new, inventive website: futureroadbuilders.com

The website offers exclusive tools and information for pursuing a career in the heavy and highway construction industry. It is specifically designed to highlight CAWP's Virtual Pre-Apprenticeship Program, a free online course that consists of videos, images and assessment questions geared at providing the user with an understanding and skills needed to seek a career in highway construction.

Upon conclusion of the virtual program, a Certificate of Completion is awarded, providing the user the first step of qualification as a prospective applicant to trade apprenticeship programs. Throughout the one and half hour course, users interact with each phase of a virtual highway construction project and learn what abilities are required to be a Carpenter, Cement Mason, Laborer, Operating Engineer, Pile Driver and Teamster.

"The time invested in the program introduces participants to the array of job opportunities available in the industry here in western Pennsylvania and shows potential employers that the candidate is motivated to pursue a career in the industry," says CAWP Executive Director Richard Barcaskey. "When faced with a potential shortage of skilled workers, that type of motivation is more valuable than ever to employers."

Visitors to the website can also access detailed information and links for the various trade Joint Apprenticeship Programs, learn about current opportunities available in highway construction, and obtain contact information for job openings.

Additional opportunities to explore and learn about the construction industry are provided through downloadable skill arcade games, photo galleries of heavy and highway projects in western Pennsylvania, and pages detailing career information for prospective students, parents and teachers.

A social media campaign will coincide with the launch of the Future Road Builders website, a progressive step in communicating with future generations of road builders.

For more information about Future Road Builders, please visit www.futureroadbuilders.com, or contact Richard J. Barcaskey at 412-343-8000, or by email at richb@cawp.org.

About CAWP

The Constructors Association of Western Pennsylvania (CAWP) is a trade association representing over 200 heavy and highway construction and construction-related companies operating in the thirty-three counties of Western Pennsylvania. CAWP contractors are engaged in the construction of the region's highways, bridges, tunnels, airport runways, dams, waste treatment facilities, site preparation and utilities installation.